

THE UPPER DECK COMPANY
HOBBY GAMING/TOURNAMENT STORE
CLASSIFICATION AND QUALIFICATION
REQUIREMENTS

HOBBY GAMING/TOURNAMENT STORE:

A hobby store's primary business operates out of a permanent storefront location. The majority of retail hobby shop business must be in trading cards, TCG's, and entertainment related products with the balance of sales, if any, related to games and/or collectibles. Interior decoration must clearly show entertainment/gaming related products and advertisements or posters. Trading card sales are primarily by the box, pack, individual card or complete sets. Collector supplies are sold as well, and dealers provide advice to collectors about cards, companies, hobby publication, etc. Multiple store owners will receive a separate allocation per qualified location. If multiple stores exist, separate documentation must be submitted for each location. If a store is sold, the new owner may assume the account as long as qualifications and requirements are met. Product and offerings will be sent only to the store address listed on the application and will not be forwarded. An account may qualify for only one classification. One allocation will be provided per account.

To qualify as a hobby gaming/tournament account, you **must** enclose the following documentation with your completed application:

HOBBY GAMING/TOURNAMENT STORE

- Photos of the interior and exterior of the store. Exterior photos must clearly show store sign and address.
- Interior photos must clearly show entire contents of store. 1 photo for each wall in the store for a total of 4 or more.
- Unexpired business license and/or tax ID along with a copy of your resale certificate/permit reflecting the name and address of the store.
- Signed tax resale card (enclosed with application).



HOBBY GAMING ACCOUNT APPLICATION

Store Name: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Store Phone Number: _____

Store Email Address: _____

Store Hours: _____

Store Website (if applicable): _____

In-Store Contact: _____

How long has your store been in business? _____

Do you currently have a distributor(s)? Yes No

If so, who are your current distributors? _____

Do you currently run TCG tournaments? Yes No

If so, what tournaments do you currently run? _____

How large are your regular tournaments? _____

Are you able to run regular demos of UDE games? Yes No

Do you have enough gaming space for at least twelve players? Yes No

How many gaming tables does your store have? _____

How many knowledgeable staff members do you employ? _____

TAX RESALE CARD

FIRM NAME: _____

I HEREBY VERIFY,

That I hold valid seller's permit No. _____
issued pursuant to the Sales and Use Tax Law; that I am engaged in the business of selling

_____ that the tangible personal property described herein which I shall purchase from

Upper Deck Company

will be resold by me in the form of tangible personal property: **PROVIDED** however, that in the event any of such property is used for any purpose other than retention, demonstration, or display while holding it for sale in the regular course of business, it is understood that I am required by the Sales and Use Tax Law to report and pay for the tax, measured by the purchase price of such property.

Description of property to be purchased:

Collectible Trading Cards, Trading Card Games, Sports or Entertainment Memorabilia and anything Sports or Entertainment related products.

Dated: _____ Signature: _____

At: _____ By and Title: _____

Phone: _____ Address: _____